



ENDURANCE 2010 PARTNER SUMMIT

Dear Partner,

Welcome to our 2010 Partner Summit, called "Endurance". Since our last conference in the fall of 2008, we have witnessed one of the most trying times in economic history, which has challenged all of us as entrepreneurs. Looking back over this period and seeing our continued progress at The Utility Company is encouraging and positions us for explosive growth as the economy improves.

Our Endurance Summit is all about helping you achieve greatness as an entrepreneur! Providing you the tools to drive your business and recurring revenue. Giving you the mindset of an ultra-marathoner when it comes to customer acquisition and satisfaction in managed services. Motivation by hearing from our top customers, strategic partners and your peers.

On Thursday, September 9th come to TUC headquarters to see your team in action - from helpdesk/NOC technicians to inside sales to 1 on 1 sessions with our management team. Friday's sessions provide you insight into critical sales, marketing and business-building strategies including expert speakers, along with key technology and corporate announcements. Endurance is capped off with our awards dinner celebrating our top franchises across North America. If you are in the mood for golf on Saturday, the conference is held at the sister course of where the 2010 Ryder Cup is being held.

If there's one thing you do this year, come to Endurance and leave motivated to drive your business to new heights!

All the best,

Mark Scott
President & Founder


The Utility Company
Technology-as-a-Service


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