

The Utility Company® Announces Launch of 1866MyUtility.com Remote IT Service Warehouse

Delivers On-Demand Access to “Must-Have” Technology, Security Tools and Per Minute Support for Small and Medium-sized Businesses

July 30, 2009 Ottawa, Canada – The Utility Company, a leading provider of virtual IT service and support, today announced the launch of a new web portal called **1866MyUtility.com** - delivering remote technology services on-demand to small and medium-sized businesses (SMB).

“1866MyUtility.com delivers the critical tools our customers need to operate their technology effectively,” stated Mark Scott, President and founder of The Utility Company. “They can subscribe, provision, utilize and pay for our remote technology services on a self-serve basis.”

The 1866MyUtility.com Remote IT Service Warehouse is focused on delivering the key technologies that SMBs need, but in an automated, pay-as-you-go basis. Service availability includes our flagship 1-866-My-Utility Per Minute live helpdesk service today, with the remaining remote IT services available in late Q3:

- **1-866-My-Utility Per Minute** – *No More Techs in Traffic* – remote technology support on-demand with secure remote access for network, desktop, printer and Smartphone.
- **Advanced Anti-Spam** – *No More Spam* – identify, capture and quarantine 99% of the spam that clutters your email inbox.
- **Security and Protection** – *No More Viruses* - ongoing virus protection and patch management.
- **Online Backup and Storage** – *No More Tapes* - remote backup of servers, desktops and laptops for business continuity.
- **Remote Monitoring** – *No More Break/fix* - 24x7 monitoring of critical IT infrastructure for automated maintenance.

Beyond 1866MyUtility.com, The Utility Company’s Connected Office 4.0 Virtual IT service program addresses more advanced technology requirements for knowledge-based industries that are heavily reliant on IT and vertical line of business applications.

“With the launch of 1866MyUtility.com we now provide our customers with three consumption options: pay-as-you-go remote IT services, fixed-fee proactive managed services and utility-like virtual IT,” concluded Scott.

For immediate customer service please visit www.1866MyUtility.com or call 1-866-My-Utility (698-8454).



Green IT - FINALLY.

The Green IT logo represents our commitment to reducing the environmental impact of information technology in the business world. The Utility Company, along with our Utility Service Providers, partners and suppliers all share a common goal of reducing energy consumption, reducing pollution, recycling and eliminating waste. *Because your carbon footprint matters.*

www.theutilitycompany.com

One Hines Road | Suite 101

Ottawa, Ontario | K2K 3C7

Tel: 1-866-My-Utility (698-8454)

About The Utility Company®

The Utility Company® is a leading provider of virtual IT service and support for small and medium-sized businesses, delivering the required hardware, software and service for a monthly fixed fee per user. Our Connected Office® service program provides a single point of contact to deliver and manage technology, communications and vertical line of business applications – **95% Remote; 100% Proactive**. Customers are supported by local Utility Service Providers delivering on-site service and business-technology consulting to reduce spending and increase utilization – our Beyond Managed Services® franchise opportunity is available by prospectus only. Learn how to make technology work for your business today at www.theutilitycompany.com.

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